

FRANCE 24 IN SUB-SAHARAN AFRICA

International news 24/7

FRANCE 24 in Africa

Specific advertising feed
A trusted Media
13.9 million homes reached in Africa



Iconic programme



Eye on Africa
All the news from Africa with FRANCE 24 correspondents and guests on our set

TV audience

1st
weekly TV audience among managers

3rd
Weekly TV audience among 15+

62%
Of audience share in the international news universe

Digital

Each month:
13,5 million page views in Africa
4,2 million visits
30,3 % of the traffic from Africa



KANTAR TNS Africascope 2018 (September 2017 – June 2018)
8 countries (Ivory Coast, Senegal, Cameroon, DRC, Gabon, Mali, Burkina Faso, Congo Brazzaville)
Weekly TV Audience