FRANCE 24 IN EUROPE
International news 24/7

FRANCE 24 in Europe

170 million households reached in Europe
Broadcast in the meeting places of opinion leaders:
airports, hotels, international institutions
Available in French, English and Arabic

Iconic programme

Talking europe
A debate between Members of the European Parliament and key civil society actors.
This is followed by an interview of a prominent European personality.

TV Audience

2.2 million
TV viewers per week
56% of its audience composed of travelers
26% of its audience composed of business decision makers

Digital

In July 2017:
9.8 million page views in Europe
4.6 million visits

Ipsos, Affluent Europe 2017, Q2, weekly TV audience and profile in %
Base: Total Affluent population, 3+ airtrips over the last 12 months, Business Decision Makers
ComScore Digital Analytix, July 2017, all digital devices