FRANCE 24 IN THE MIDDLE EAST
International news 24/7

FRANCE 24 in the Middle East

55.8 million households reached in the Middle East
Broadcast in 15 countries: Saudi Arabia, Bahrain, Egypt, UAE, Iraq, Iran, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Soudan, Syria, Yemen

Iconic programme

Middle East Matters
A look back at the week’s important events in the Middle East with exclusive reports and interviews from FRANCE 24 correspondents in the region.

TV audience

Its highest weekly audience is in Libya 28%

TV is the 1st source of information in the region

Digital

Egypt, Saudi Arabia and Turkey are in the TOP 20 worldwide in terms of visits
1.4 million visits on average per month
The mobile site represents 32% of overall web traffic

Ipsos / « News Connect » 2016. Basis: 15+. 5 countries (Saudi Arabia, Egypt, UAE, Jordan, Libya)
ComScore Digital Analytix, average on January-June 2017, total feeds and devices, 18 countries composing the Middle East.