A SUCCESS OF TV AUDIENCE FOR THE 2018-2019 SEASON

- 23M viewers watched the 2019 French Cup
- 5.8M peak of viewers during the PSG-Rennes Final on
- 2.4M viewers on average to follow the Coupe de France

Source: Médiamétrie – treatment restit-tv
Individual who has considered at least 60 years non-consecutive
The biggest games on France Télévisions

**January**

- **32nd finals**
  - Sunday January 5th around 2h00pm on 3
  - + TV Show « Le plein de buts »

- **16th of Final**
  - January 18th or January 19th around 9h00pm
  - on 2 or 3
  - + TV Show « Le plein de buts »

- **8th of Final**
  - January 28th or January 29th around 9h00pm
  - on 2 or 3
  - + TV Show « Le plein de buts »

**February**

- **1/4 Finals**
  - February 11th or 12th around 9h00pm
  - on 2 or 3

**March**

- **1/2 Final**
  - March 3rd or 4th
  - Around 9h00pm
  - on 2 or 3

**April**

- **Final**
  - Saturday April 25th around 9h00pm
  - on 2
  - + TV Show « En route pour la finale »
  - from April 19th to April 24th around 12h55pm on 2

- **Women’s Final**
  - Saturday May 9th around 9h00pm
  - on 4

- **Gambardella Final**
  - Saturday April 25th around 5h15pm
  - on 4

France Télévisions has the choice of the best match until the final.
Programming likely to be modified by antennas.
OFFRE « GRAND PONT »
330 000€ NET excl. Taxes.
whose 20 000€ net digital
2 places available

480 GRP    H25-59
248 ATTENDANCE

410 GRP    H25-49

248 ATTENDANCE

360 GRP    USPC

395 GRP    25-59

COUPE DE FRANCE
6 live matches
6 billboards pre-generic of 6''
6 billboards post-generic of 6''
6 billboards cut of 4''
122 ad tape of 4''
56 inlays logo of 5''

WOMEN’s FINAL AND GAMBARDELLA
2 live matches
2 billboards pre-generic of 6''
2 billboards post-generic of 6''
2 billboards cut of 4''
2 billboards reprise of 4''
30 bandes ad tape of 4''
12 inlays logo of 5''

EN ROUTE POUR LA FINALE
From April 20th to April 24th
around 1h40pm
5 billboards pre-generic of 4''
5 billboards post-generic of 4''

TV SHOW « LE PLEIN DE BUTS »
3 shows (after the matches)
3 billboards pre-generic of 6''
3 billboards post-generic of 6''

This proposal is exclusive of technical costs and subject to the agreement of the antennas.
OFFRE « PETIT PONT »
170 000€ NET excl. Taxes.
whose 10 000€ net digital
1 place available

265 GRP H25-59
210 GRP H25-49
190 ATTENDANCE
215 GRP USPC
235 GRP 25-59

TV SHOW « LE PLEIN DE BUTS »
3 shows (after the matches)
3 billboards pre-generic of 6"
3 billboards post-generic of 6"

COUPE DE FRANCE
6 matchs en direct
6 billboards pre-generic of 6"
6 billboards cut of 4"
6 billboards reprise of 4"
122 ad tape of 4"

WOMEN’s FINAL AND GAMBAREDOLLA
2 live matchs
2 billboards pre-generic of 6"
2 billboards post-generic of 6"
2 billboards cut of 4"
2 billboards reprise of 4"
30 ad tape of 4"

This proposal is exclusive of technical costs and subject to the agreement of the antennas.