Communicate in a unique way around major topics inscribed in a responsible approach: ecology, ethics, authenticity, goodwill.

Opportunity for you to show evidences of your engagements and your initiatives inside an exclusive 60” editorial adbreak with custom production.

Benefit from a Premium AdBreak and testify inside 1st french morning show, Télématin.
TÉLÉMATIN: 1st FRENCH MORNING SHOW WITH 24.7% AUDIENCE SHARE 4+

Télématin is a daily rendez-vous on France 2 with Laurent Bignolas and its crew talking about societal topics. News, culture, employment, consumption, sustainable development, health are subjects covered every day. A rendez-vous highly appreciated by viewers which will enlighten your communication and highlight your commitments.

LEADER ON ALL COMMERCIAL TARGETS

<table>
<thead>
<tr>
<th>Segment</th>
<th>AB+</th>
<th>Travelers</th>
<th>25-49 yo</th>
</tr>
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<tbody>
<tr>
<td>BFMTV</td>
<td>13.5%</td>
<td>14.7%</td>
<td>15.3%</td>
</tr>
<tr>
<td>TÉLÉMATIN</td>
<td>27.6%</td>
<td>28.6%</td>
<td>25-49 yo</td>
</tr>
<tr>
<td>BMC</td>
<td>5.9%</td>
<td>4.5%</td>
<td>7.9%</td>
</tr>
</tbody>
</table>

Source: Médiamétrie | January June 2019 | Monday to Saturday | 6.30-9.25
Custom Production of your 60'' spot by FTP Conseil team which will be broadcasted on France 2 in an exclusive adbreak, just after Press Review and Weather Forecast in Télématin around 7.30 AM and before News.

This AdBreak will be framed by a dedicated jingle IN & OUT.

Communication on a 5 days consecutive basis (5 spots from Monday to Friday) or 5 days to be chosen on 5 weeks (1 spot/week)

Sample of 7.21 AdBreak on F2

- Broadcast of your 60'' spot on TV5MONDE
- Run of your exclusive pre-roll on 100% IPTV in a News Context